

CALL FOR ARTISTS

“Welcome to the Glebe”

Large-Scale Mural

Submission Deadline: Friday, March 6, 2026 – 12pm.

Project Overview

In 2026, the GBIA is partnering with Your Credit Union Glebe to install a large-scale mural on the top 2 storeys of the YCU building at 14 Chamberlain Avenue and positioning this as a hallmark *Welcome to the Glebe* mural.

The Glebe is a vibrant district with passionate residents and a Main Street with an unparalleled number of independent shops and retailers. The Glebe is a destination in Ottawa where shopping local and community come together. The new mural will become synonymous with the arrival to our cherished neighbourhood, welcoming visitors and residents alike to the Glebe.

The Mural

This mural will be approximately 25' high x 31' wide and installed at the second and third storey levels on the west-facing facade of the Your Credit Union Building (see page 3).

In working with Your Credit Union Glebe, the mural should capture the essence of YCU’s community pillars of Community, Education and Life in Canada. These pillars shape YCU’s community-focused efforts and serve their clients across the country. The mural proposal should include these pillars in creative and abstract ways, avoiding the use of explicit text.

The selected artwork will need to be converted from its original medium into digital files that can be adapted for vinyl installation by a professional installation company.

Requirements & Guidelines

- **Letter of Interest** (1 page max.) outlining the artist’s or team’s interest in the project, experience working on comparable projects, and a statement of artistic approach.
- The **proposed project** with a (working) title & design concept and sketch/rendering of the preliminary vision, along with a brief overview of the vision.

- **Artist Resume** (2 pages max.) including artist training, professional experience, and public art commissions. Multi-artist teams should submit a separate resume for each artist.
- Two to three **work samples** (including title, year, location, size and image) of past and current art projects.
- An **approximate budget** for the project design, creation and artwork, based on the specifics provided. Artists should include the design fee, necessary supplies, and ancillary costs (insurance, transportation) in their budget proposal.
 - The GBIA will fund the production and installation costs of this project that go beyond the scope of artistic creation (i.e. rental equipment, installation fees)
- Artist **contact information**
- Installation is proposed for June to July 2026

Eligibility

- Artists must be Capital Region based (Ottawa, Gatineau, and surrounding areas)
- Designs with advertisements or promotion for product or viewpoint will not be chosen.
- Designs may not include any breach of intellectual property, trademarks, brands, or images of illegal activity.

Installation

- The selected mural will be installed in late spring/early summer of 2026 and the artist is expected to work onsite alongside professional installers to ensure the final installation is correct.

Commission

Up to \$10,000 to the artist or artistic team

Applications

Applications must be submitted by **12pm on Friday, March 6, 2026.**

Please submit your complete application to Julia Rocchi, Events & Placemaking Manager at julia@intheglebe.ca and note "Welcome to the Glebe" Mural Application in the subject line.

Mural Installation Location



Physical Address:

14 Chamberlain Avenue, Ottawa, ON K1S 3T3